

Press Release

VERSA launches **VERSA Logistic Suite**: an innovation for automated quality control, traceability, and integrity of products, parcels, pallets, and containers in Industry and Logistics 4.0

Saint-Renan, Mars 2025

VERSA announces the launch of **VERSA Logistic Suite**, a comprehensive technological solution for the **automated control of product traceability and logistics integrity**—from manufacturing to the final customer, through every logistics stage.

This launch reaffirms VERSA's unique position as the **"Creator-Publisher-Manufacturer"** of Industry and Logistics 4.0.

The suite currently includes **Dock Gate, Pallet Gate, and Parcel Gate**.

INNOVATION

With **VERSA Logistic Suite**, we work hand-in-hand with our clients to deliver the most relevant solutions to their challenges:

product traceability, transport condition monitoring (temperature, humidity, etc.), compliance with hygiene standards, adherence to expiry dates (Use By Date / Best Before Date), and the elimination of disputes.

At every stage of a product's life—whether a unit, carton, parcel, or pallet—VERSA enables reliable, automated quality control and traceability, from the production line to the end customer.

To achieve this, VERSA has developed a **VERSA Gate** terminal for each inspection stage. These terminals can operate together or independently, depending on customer requirements.

"One Challenge, One VERSA Gate" – ROI within 6–9 months

- **Parcel Gate** – Controls and tracks goods inside parcels, storing digital proof to demonstrate packaging quality.
- **Pallet Gate** – Ensures rapid and automatic verification of parcels on pallets and order preparation quality, eliminating disputes and retroactive costs.
- **Dock Gate** – Enables automated, real-time control and tracking of 100% of pallets and containers and their destinations (storage, shipment, reception). It also optimizes trailer loading, reducing fuel consumption and CO₂ impact.

A Proven Solution with Global Reach

With deployments across more than 150 industrial and logistics sites worldwide, VERSA is a long-term partner placing its technology at the service of manufacturers, transporters, logistics providers, e-commerce companies, and retailers.

By integrating traceability and integrity from production through to customer delivery, VERSA Logistic Suite enables companies to divide pallet inspection time by 10, while eliminating errors and disputes and multiplying control efficiency by several factors.

As a trusted partner of TMS, WMS, ERP, and MES systems, VERSA Logistic Suite ensures these platforms maintain the highest level of accuracy, with real-time data consistency between the factory and warehouse environments.

With VERSA Logistic Suite, VERSA acts as the trusted third party to guarantee operational excellence—regardless of a client's level of automation or robotization.

“Our ambition is to contribute to Europe's reindustrialization while continuing to drive forward through innovation.”

About VERSA

Founded over 35 years ago, VERSA specializes in Industry and Logistics 4.0, providing real-time automation and control of product manufacturing quality, traceability, logistics integrity, cost, and productivity—through its two software suites: VERSA Logistic Suite and VERSA ABC ABM Suite.

A true pioneer, VERSA has developed technological solutions perfectly aligned with the daily operational challenges of industrial, logistics, and retail organizations. Its innovation is protected by five international patents.

Thanks to its unique Creator–Publisher–Manufacturer positioning, VERSA controls every link in its industrial and logistics 4.0 value chain. This vertical integration fosters rapid innovation and lasting customer satisfaction while addressing core challenges of traceability, quality, and performance for organizations of all sizes.

Among its customers are Stellantis, Nestlé, Barilla, Bigard, Sanofi, Transalliance, CEVA Logistics, STEF, Arianespace/Technip Energies, Agro Mousquetaires, and others.

Press contact

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